

WILD GULF GOLD STANDARD



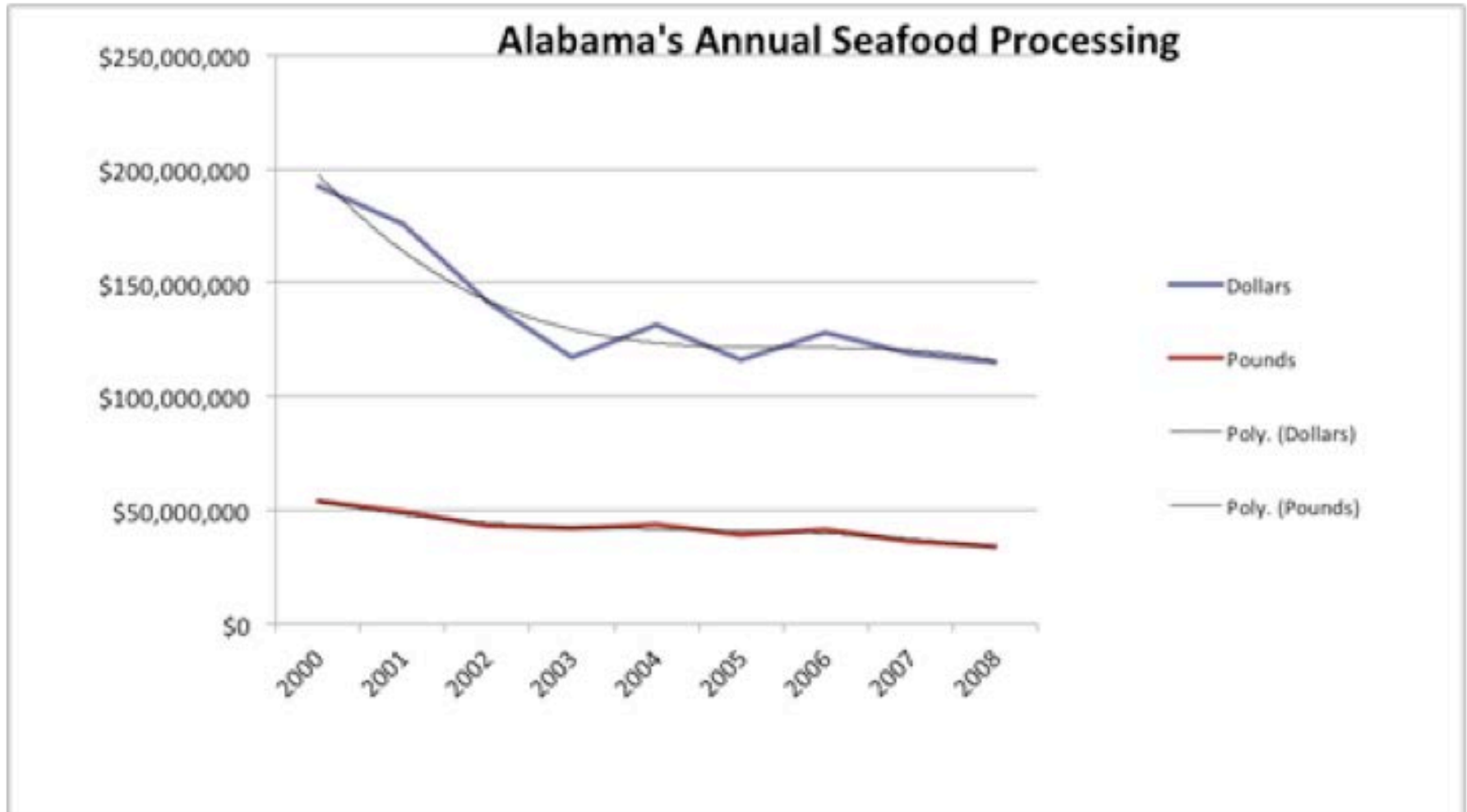
Alabama Seafood Commission
by A.L. Parlow, ©, 2010



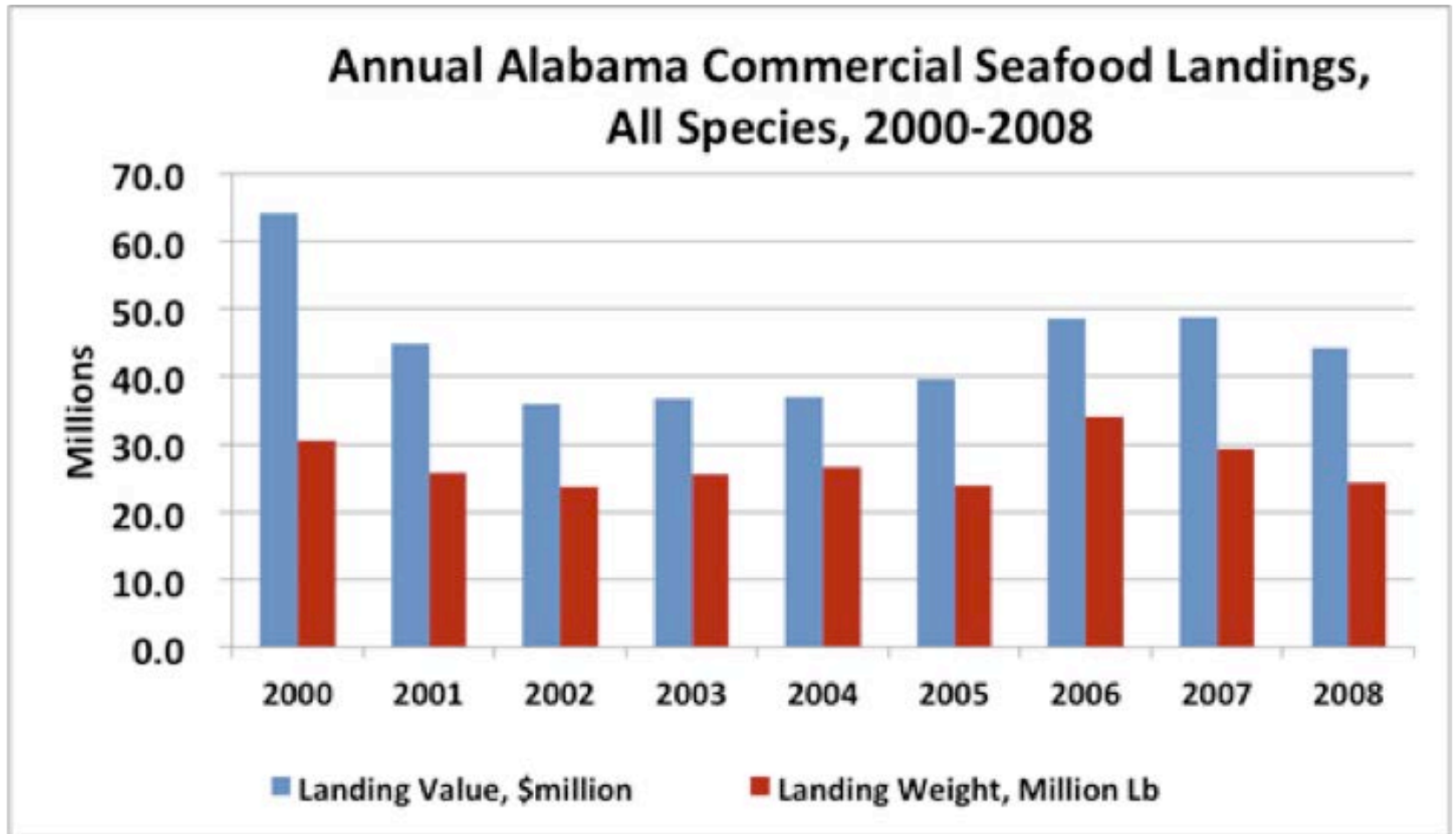




TO REVERSE A DECLINE

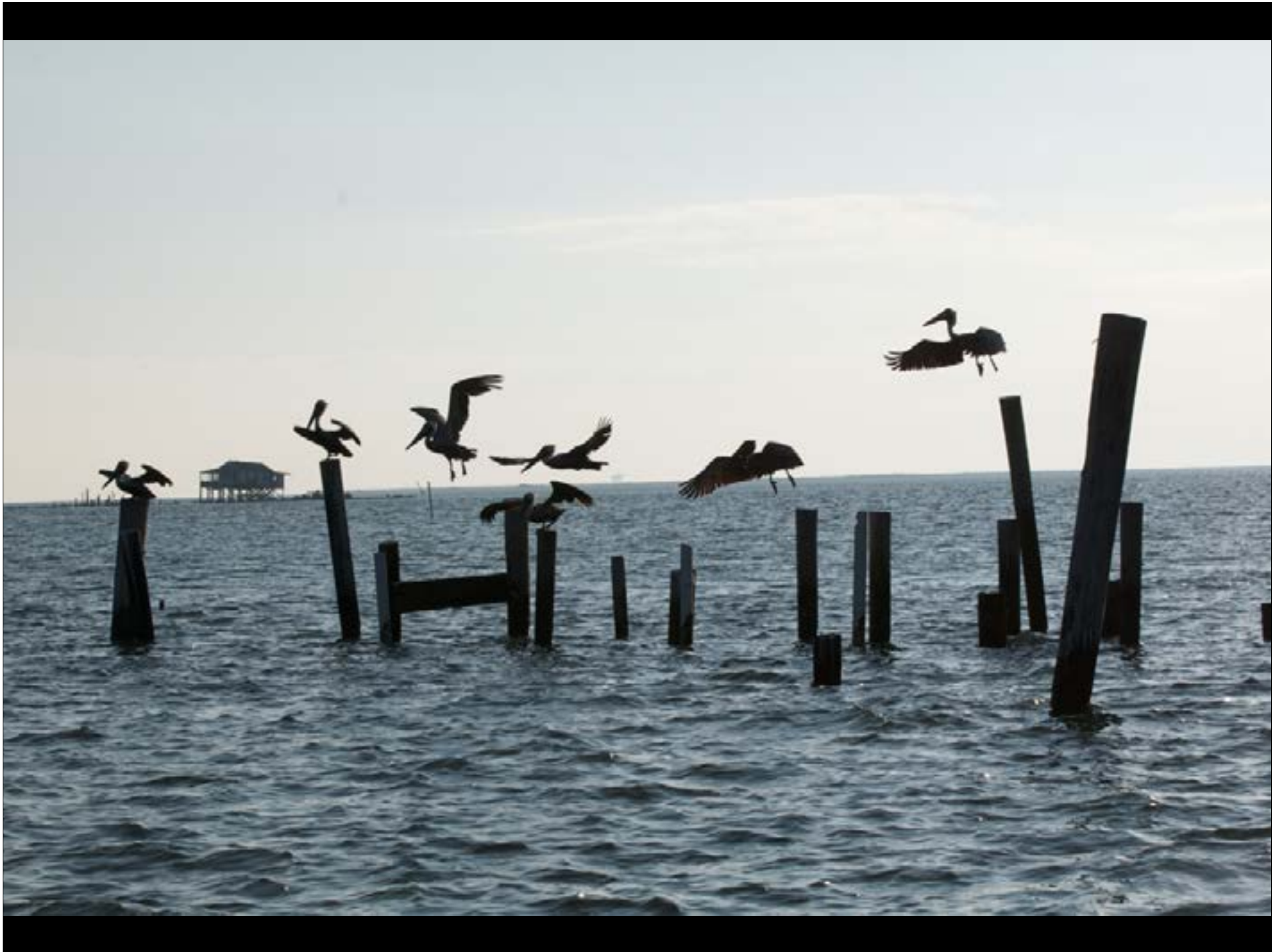


TO REVERSE A DECLINE











DELIVERABLE

SUSTAINABLE FISHERIES OPTIONS

Compile all relevant third party eco-and sustainability certifications and labeling standards for Alabama Commission and industry to consider best alternatives

Compile Federal, State and FAO Standards

Identify and compile all relevant eco-label standards required by retail big box stores and mom and pop sellers of seafood

Identify and compile all restaurant, national chains and local restaurants that require sustainable fisheries or seafood eco-labels

Evaluate against current practices

Determine whether useful to recover market share

Implement or not.





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